

CHILDREN'S SERVICE SOCIETY OF WISCONSIN

Children's Service Society of Wisconsin (CSSW), a member of Children's Hospital and Health System, Inc. (Children's) contributes to Children's vision for Wisconsin's children to be the healthiest in the nation. For more than 125 years CSSW has improved the lives of children and families through effective and nurturing programming with a goal to build, sustain and enhance a nurturing environment for Wisconsin's children and youth. CSSW has evolved to become the largest not-for-profit, non-sectarian provider of community-based child and family services and child welfare services in the state.

Core service areas include Child and Family Counseling, Out-of-Home Care, Child Welfare, Family Preservation and Support, Child Advocacy and Protection, and Community Education and Injury Prevention. Service providers positively impacted the lives of nearly 14,000 children and families in 2017.

Our services, combined with the medical expertise of Children's Hospital of Wisconsin, bring child health and welfare together to transform the health and well-being of children, families and communities - because kids deserve the best.

1

DID YOU KNOW?

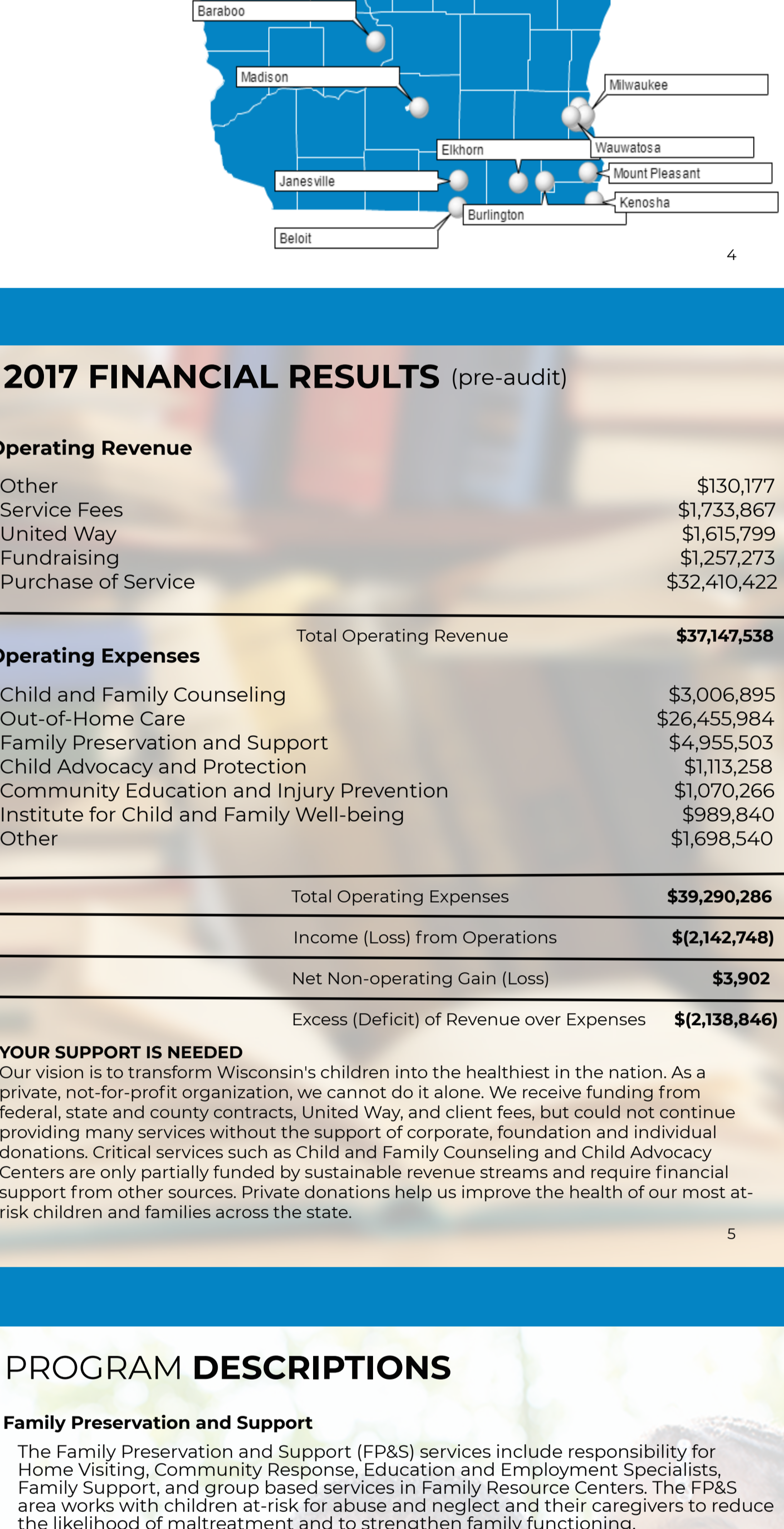
Staying healthy is mostly about what happens outside the doctor's office.

10% In fact, only 10% of our health comes from access to **quality health care.**

20% The rest comes from: **The world around us** (home, school, community)

30% **What we're born with** (family history)

40% **The choices we make** (food, exercise, safety)



STATEWIDE PRESENCE

ANTIGO FAMILY RESOURCE CENTER
N4013 US Hwy. 45
Antigo, WI 54409
(715) 627-1414

BARABOO
626 14th St.
Baraboo, WI 53913
(608) 356-3019

BLACK RIVER FALLS
W1109 Rogers Rd.
Black River Falls, WI 54615
(715) 284-3001

BURLINGTON
480 S Pine St.
Burlington, WI 53105
(262) 763-3008

EAU CLAIRE
2004 Highland Ave.
Eau Claire, WI 54701
(715) 835-5915

EXCHANGE FAMILY RESOURCE CENTER
32 E Racine St.
Suite 190
Janesville, WI 53545
(608) 314-9006

FOX VALLEY
325 N Commercial St.
Neenah, WI 54956
(920) 969-7930

KENOSHA
8207 22nd Ave.
Suite 155
Kenosha, WI 53143
(262) 652-5522

MADISON
1716 Fordem Ave.
Madison, WI 53704
(608) 221-3511

MARSHFIELD
601 S Central Ave.
Suite 200
Marshfield, WI 54449
(715) 387-2729

MERRILL FAMILY RESOURCE CENTER
712 East 2nd St.
Merrill, WI 54452
(715) 539-9228

MILWAUKEE - 76th Street
620 S 76th St.
Milwaukee, WI 53214
(414) 453-1400

MILWAUKEE - ASCENSION LUTHERAN
1236 S Layton Blvd.
Room S-301
Milwaukee, WI 53215

MILWAUKEE - PARKLAWN
4340 N 46th St.
Milwaukee, WI 53214
(414) 444-5760

MILWAUKEE VISITATION CENTER
6737 W Washington St.
Suite 3115
Milwaukee, WI 53214
(414) 337-4492

RACINE
8800 Washington Ave.
Suite 100
Mount Pleasant, WI 53406
(262) 633-3591

RHINELANDER FAMILY RESOURCE CENTER
1020 Kabel Ave.
Rhineland, WI 54501
(715) 361-2890

SOJOURNER FAMILY PEACE CENTER
619 W Walnut St.
Milwaukee, WI 53212

STEVENS POINT
1466 Water St.
Suite 2
Stevens Point, WI 54481
(715) 341-6672

STRATFORD FAMILY RESOURCE CENTER
300 Larch St.
Stratford, WI 54484
(715) 218-8424

WALWORTH CHILD ADVOCACY CENTER
W4063 Hwy. NN
Elkhorn, WI 53121
(262) 741-1440

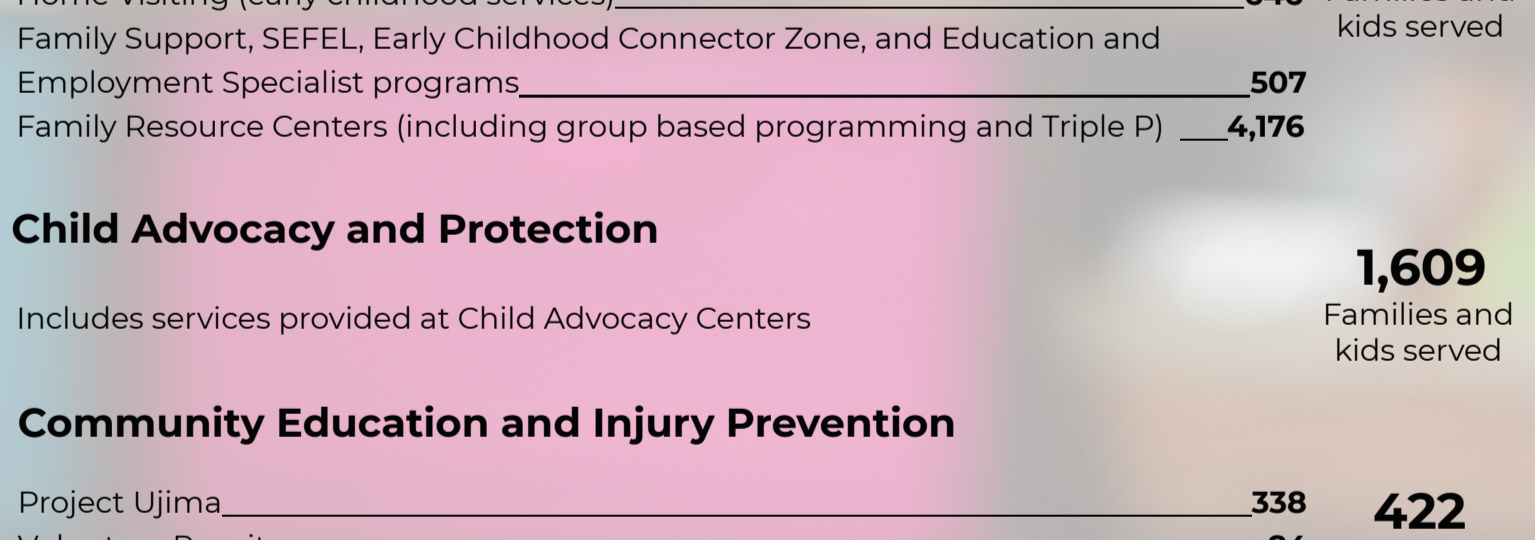
WAUSAU
705 S 24th Ave.
Suite 400
Wausau, WI 54401
(715) 848-1457

WAUWATOSA
10200 W Innovator Dr.
Suite 350
Wauwatosa, WI 53226
(414) 337-1297

WISCONSIN RAPIDS
320 W Grand Ave.
Suite 205
Wisconsin Rapids, WI 53395
(715) 421-2730

For a list of services provided at each location, please see: www.chw.org/location-directory

3



4

2017 FINANCIAL RESULTS (pre-audit)

Operating Revenue	
Other	\$130,177
Service Fees	\$1,733,867
United Way	\$1,615,799
Fundraising	\$3,257,273
Purchase of Service	\$32,410,422
Total Operating Revenue	\$37,147,538

Operating Expenses	
Child and Family Counseling	\$3,006,895
Out-of-Home Care	\$26,455,984
Family Preservation and Support	\$4,955,508
Child Advocacy and Protection	\$1,113,253
Community Education and Injury Prevention	\$1,070,266
Institute for Child and Family Well-being	\$989,840
Other	\$1,698,540
Total Operating Expenses	\$39,290,286

Income (Loss) from Operations	\$(2,142,748)
Net Non-operating Gain (Loss)	\$3,902
Excess (Deficit) of Revenue over Expenses	\$(2,138,846)

YOUR SUPPORT IS NEEDED
Our vision is to transform Wisconsin's children into the healthiest in the nation. As a private, not-for-profit organization, we cannot do it alone. We receive funding from federal, state and county contracts, United Way, and client fees, but could not continue providing many services without the support of corporate, foundation and individual donations. Critical services such as Child and Family Counseling and Child Advocacy Centers are only partially funded by sustainable revenue streams and require financial support from other sources. Private donations help us improve the health of our most at-risk children and families across the state.

5

PROGRAM DESCRIPTIONS

Family Preservation and Support
The Family Preservation and Support (FP&S) services include responsibility for Home Visiting, Community Response, Education and Employment Specialists, Family Support, and group based services in Family Resource Centers. The FP&S area works with children at-risk for abuse and neglect and their caregivers to reduce the likelihood of maltreatment and to strengthen family functioning.

Child and Family Counseling
The Child and Family Counseling (CFC) program provides individual, family, and group therapy, in various clinic, community, and school-based settings as well as psychological evaluations and psychiatric medication management. Children's therapists are skilled at assisting children who have experienced trauma and witnessed domestic violence, in addition to other disorders of childhood and adolescence.

Child Advocacy and Protection Services
A Child Advocacy Center (CAC) is a safe place for children and adolescents who may have been abused. Each center's child-friendly space was designed to help children and families feel supported, comfortable, and safe throughout their time at the CAC. The center brings together a team of specially trained professionals who evaluate and investigate cases of child abuse and help children and their families.

Out-of-Home Care
The Out-of-Home Care (OOH) services include responsibility for Treatment Foster Care, Special Needs Adoption, Family Interaction Services/Visitation Centers, Purchase of Service Respite Care, Project Home/Permanency Planning, and Foster Home Licensing. Statewide offices allow Children's to recruit, license, and train foster parents for children and youth with significant emotional, behavioral, or medical special needs.

Public Child Welfare (Milwaukee County)
Children's provides child welfare services in Milwaukee County under contract with the Department of Children and Families. Children's provides effective and intensive services to families where children have either been abused or neglected or where they have been determined to be unsafe in the care of their parents. Services focus on providing for the safety, permanence, and well-being of each child in care.

6

BY THE NUMBERS

Child and Family Counseling
Includes individual counseling, psychological testing, group counseling, and school-based mental health services
2,926 Families and kids served

Out-of-Home Care
Family Case Management _____ 1,643
Intensive In-Home _____ 162
Project Home _____ 86
Respite _____ 273
Special Needs Adoption _____ 248
Treatment and Regular Foster Care _____ 221
Supervised Visitation and Visitation Centers _____ 804
3,437 Families and kids served

Family Preservation and Support
Community Response (including groups) _____ 186
Home Visiting (early childhood services) _____ 646
Family Support, SEFEL, Early Childhood Connector Zone, and Education and Employment Specialist programs _____ 507
Family Resource Centers (including group based programming and Triple P) _____ 4,176
5,515 Families and kids served

Child Advocacy and Protection
Includes services provided at Child Advocacy Centers
1,609 Families and kids served

Community Education and Injury Prevention
Project Ujima _____ 338
Volunteer Respite _____ 84
422 Families and kids served
Children's Hospital of Wisconsin also provides Child and Family Counseling and Child Advocacy and Protection Services that are not reflected above.

7

CHILDREN'S HOSPITAL OF WISCONSIN BOARD OF DIRECTORS

- | | |
|--|---|
| Mark Witt, Chair
Godfrey & Kahn | Jim Popp, Vice-Chair
Johnson Financial Group |
| Todd Adams
Rexnord Corporation | Linda Mellowes
Community Leader |
| Mike Altschaefl
Orion Energy Systems | Ben Melson, M.D.
Anderson Cancer Center |
| Tom Arenberg
Retired, Partner, Accenture | Keith Oldham, M.D.
Children's Hospital of WI |
| Matt D'Attilio
Pegasus Partners, Ltd. | Tom Precia
Integrated Risk Solutions, Inc. |
| Joe Gehrke
Kesslers Diamond Center, Inc. | Joel Quadracci
QuadGraphics, Inc. |
| David Gregg, M.D.
Children's Hospital of WI | Rolando Rodriguez
Marcus Theatres & Marcus Corporation |
| Patrick Hammes
Hammes Partners | Jay Rothman
Foley & Lardner, LLP |
| Chris Kaltenbach
Lesaffre Yeast Corp. | Tom Sato, M.D.
Children's Specialty Group |
| Joe Kerschner, M.D.
The Medical College of WI | John Schlifske
Northwestern Mutual |
| Paul Knoebel
Knoebel & Associates, Inc. | Peter Sommerhauser
Godfrey & Kahn |
| Rob Lane, M.D.
Children's Hospital of WI & The Medical College of WI | Paul Sweeney
PS Capital Partners |
| Mike Lovell
Marquette University | Peggy Troy
CEO, Children's Hospital of WI |
| Kevin Mansell
Kohl's Corporation | Phoebe Williams
Retired, Marquette Law School Professor |

8

CHILDREN'S SERVICE SOCIETY OF WISCONSIN BOARD OF DIRECTORS

- | |
|---|
| Peggy Troy, Board Chair
President and CEO
Children's Hospital of Wisconsin |
| Robert Duncan, Board President
Executive vice president
Children's Hospital of Wisconsin |
| Marc Cadieux, Board Treasurer
Corporate vice president and CFO
Children's Hospital of Wisconsin |
| Leslie Tector, Board Secretary
Vice president and General Counsel
Children's Hospital of Wisconsin |

CHIEF ADMINISTRATIVE PERSONNEL

- | |
|---|
| Robert Duncan
Executive vice president |
| Bridget Clementi
Vice president - Community Health |
| Amy Herbst
Vice president - Child Well-being |
| Dr. Heather Paradis
Medical Director - Community Services |

9

Children's Hospital of Wisconsin
PO Box 1997
Milwaukee, WI 53201-1997

The most recent annual report can be found at:
www.chw.org/childrens-and-the-community/families-and-clients/healthy-kids-healthy-communities/community-reports